



MONDAY, APRIL 15, 2019

**Clowes Memorial Hall
Butler University
6 p.m. VIP Reception
7:30 p.m. Curtain**

A One-of-a-Kind Show

For 25 years, the Indianapolis performing arts community has come together for a night of song, dance, drama and theater to raise money for the Indiana AIDS Fund. In 2019, more than 15 organizations will light up the stage!

In 2018, nearly 1,000 patrons of the arts, friends of the Indiana AIDS Fund, families and high school students attended Spotlight. For more information about this year's show, visit www.spotlightindy.org.

About the Indiana AIDS Fund

The Indiana AIDS Fund, a program of The Health Foundation of Greater Indianapolis, Inc, is dedicated to raising funds to support HIV/AIDS service organizations in Indiana. Each year, The Health Foundation provides grants to community-based organizations for statewide testing and treatment as prevention for underserved communities. To date, the Health Foundation and the Indiana AIDS Fund have granted over \$21.5 million statewide.

Under the direction of David Hochoy, past Spotlight performers include:

Actors Theatre of Indiana
American Cabaret Theatre
Booth Tarkington Civic Theatre
Brenda Williams
Butler Ballet
Dance Kaleidoscope
Gregory Hancock Dance Theatre
Indiana Repertory Theatre
Indianapolis Chamber Orchestra
Indianapolis Children's Choir
Indianapolis Men's Chorus
Indianapolis Opera
Indianapolis Symphony Orchestra
Kenyetta' Dance Company
Kids Dance Outreach
Know No Stranger
Meridian Song Project
Motus Dance
Nicholas Owens Dance Company
No Exit Performance
Phoenix Theatre
Pride of Indy Jazz Band
Q Artistry
Storytelling Arts of Indiana
Tasha Jones
The Children's Museum
The Fourth Wall
The Ladies of Legends

Facts About HIV/AIDS

- 1.1 million Americans are living with HIV and 1 in 7 is unaware of his/her infection.
- There are more than 12,000 people living with HIV/AIDS in Indiana.
- Over 500 new cases of HIV and AIDS are reported in Indiana *every year*.
- The majority of those living with HIV/AIDS in Indiana are between 50–59 years of age. However, those aged 25–29 make up the majority of new HIV diagnoses.
- HIV disproportionately affects black males more than their white counterparts.
- Nearly half of the new diagnoses can be found in the MSM risk category, and new cases among males outnumber females by more than 3 to 1.



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Together with David Hochoy, artistic director of Dance Kaleidoscope, and the Indianapolis performing arts community, we invite you to become a sponsor of Spotlight 2019, a one-of-a-kind performance gala benefiting the Indiana AIDS Fund.

Sponsor Levels

Presenting Sponsor \$25,000 and above

Partner \$10,000 - \$24,999

Patron \$5,000 - \$9,999

Supporter \$2,500 - \$4,999

Friend \$1,000 - \$2,499

All sponsors will receive:

- **Name listing in on-site signage**
- **Inclusion on event website**
 - **Event ticket vouchers**
 - **VIP reception tickets**

Additional benefits are based on sponsor category (see attached pledge form)

For information on a Title Sponsorship, please contact Katherine Campbell at kcampbell@thfgi.org or please call (317) 630-1805.

To have logo included on printed materials, sponsorship pledges must be made and artwork received on or before March 15, 2019.

*Contributions to the Indiana AIDS Fund are tax-deductible to the extent of the law.
Federal ID#: 35-6203550*



SPONSOR PLEDGE FORM

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To have logo included on printed materials, sponsorship pledges must be received and artwork received on or before March 15, 2019.

Presenting Sponsor \$25,000 and above

- Up to 10 tickets and VIP passes
- Inclusion in all pre-event advertising
- Recognition from the Clowes Memorial Hall stage
- Digital ad in newsletter or eblast
- Recognition in social media post
- Two additional sponsor benefits listed below

Partner\$10,000 - \$24,999

- Up to 8 tickets and VIP passes
- Recognition from the Clowes Memorial Hall stage
- Digital ad in newsletter or eblast
- Recognition in social media post
- Two additional sponsor benefits listed below

Patron \$5,000 - \$9,999

- Up to 6 tickets and VIP passes
- Recognition in social media post
- One additional sponsor benefit listed below

Supporter \$2,500 - \$4,999

- Up to 4 tickets and VIP passes
- Recognition in social media post

Friend \$1,000 - \$2,499

- 2 tickets and VIP passes

Additional Sponsor Benefits

- Ability to sponsor one performance of your choice (18 – 20 available)
- Name in rotation on screen above performance stage

Pledge amount _____

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Phone Number _____

Email _____

I wish to remain anonymous.
By checking this box, Spotlight 2019 will not print your name on the website or other materials.

Please return this form to:
Katherine Campbell, Director of Development
Indiana AIDS Fund
429 E. Vermont Street Suite 300
Indianapolis, IN 46202
FAX: 317-630-1806
kcampbell@thfgi.org

Payment Options:

- Check enclosed (made payable to Indiana AIDS Fund)
- Check will be mailed within 30 days
- Please invoice us



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About the Event

The schedule for the Spotlight 2019 event is as follows.

- VIP reception 6:00pm – 7:00pm
 - Reception is for sponsors, dignitaries, and all VIP ticket holders. The reception features catered heavy appetizers, wine & other featured beverages
 - Estimated VIP reception attendance: 450 (approx.)
 - Reception ends at 7:15 pm
- Featured performing arts showcase begins at 7:30 pm
 - Estimated attendance for event in 2018: 1,000 (approx.)
- Show ends at 9:15 pm (approx.)